

- TODAY:
- Logarithmic differentiation (end of 3.3)
 - Derivatives of Algebraic funs. (3.4)
 - Maxima/minima & applied optimization (3.5, 3.6)

Logarithmic Differentiation.

Recall:

$$\textcircled{1} \quad \log_a(xy) = \log_a(x) + \log_a(y)$$

$$\textcircled{2} \quad \log_a(x^y) = y \log_a(x)$$

* consequence: $\textcircled{3} \quad \log_a\left(\frac{1}{x}\right) = \log_a(x^{-1}) = -\log_a(x)$

* consequence: $\textcircled{4} \quad \log_a\left(\frac{x}{y}\right) = \log_a(x) - \log_a(y)$

$$\begin{aligned} &= \log_a(x) + \log_a(y^{-1}) \\ &= \log_a(x) - \log_a(y) \end{aligned}$$

$\rightarrow \textcircled{5} \quad \log_e(x) \equiv \ln(x)$

$$\textcircled{6} \quad \frac{d}{dx} \log_a(x) = \frac{1}{x \ln(a)}$$

* consequence: $\textcircled{7} \quad \frac{d}{dx} [\ln(x)] = \frac{d}{dx} [\log_e(x)]$

$$\begin{aligned} &= \frac{1}{x \ln(e)} \\ &= \frac{1}{x} \end{aligned}$$

* consequence: $\textcircled{8} \quad \frac{d}{dx} [\log_a(f(x))] = \frac{f'(x)}{f(x) \ln(a)}$

(chain rule)

These rules are very handy ...

Ex.
12, p. 190

$$\frac{d}{dx} \left[\ln \sqrt{\frac{2x+3}{4x+5}} \right] = \frac{d}{dx} \left[\sqrt{\frac{2x+3}{4x+5}} \right]$$

Rule ⑧

(2)

$$= \frac{\frac{1}{2} \left(\frac{2x+3}{4x+5} \right)^{-1/2} \frac{d}{dx} \left(\frac{2x+3}{4x+5} \right)}{\sqrt{\frac{2x+3}{4x+5}}}$$

Chain rule

$$= \frac{\frac{d}{dx} \left[\frac{2x+3}{4x+5} \right] (4x+5)}{2(2x+3)}$$

Arithmetic

Quotient rule

$$= \frac{(4x+5) \frac{d}{dx}(2x+3) - (2x+3) \frac{d}{dx}(4x+5)}{(4x+5)^2} \frac{4x+5}{2(2x+3)}$$

$$= \frac{2(4x+5) - 4(2x+3)}{2(2x+3)(4x+5)}$$

Differentiating the polynomials

$$= \frac{4x+5 - 4x-6}{(2x+3)(4x+5)}$$

$$= -\frac{1}{(2x+3)(4x+5)}$$

On the other hand...

$$(\ln(x^4))' = 4 \ln(x)$$

$$\frac{d}{dx} \left[\ln \sqrt{\frac{2x+3}{4x+5}} \right] = \frac{d}{dx} \left[\frac{1}{2} \ln \left(\frac{2x+3}{4x+5} \right) \right]$$

Rule ②

$$= \frac{d}{dx} \left[\frac{1}{2} (\ln(2x+3) - \ln(4x+5)) \right]$$

Rule ④

$$= \frac{1}{2} \frac{\frac{d}{dx}(2x+3)}{2x+3} - \frac{1}{2} \frac{\frac{d}{dx}(4x+5)}{4x+5}$$

Rule ⑧

$$= \frac{2}{2(2x+3)} - \frac{4}{2(4x+5)}$$

Polynomial derivs

$$= \frac{2(4x+5) - 4(2x+3)}{2(2x+3)(4x+5)}$$

← same as before,

so get same result.

Using the log rules really made life simpler!

logarithmic differentiation exploits this idea! ✓(3)

STEPS: ① Given $y = f(x)$

→ ② Take natural log of both sides: $\ln y = \ln f(x)$
— SIMPLIFY —

Careful if f has
negative values!

③ Differentiate: $\frac{1}{y} \frac{dy}{dx} = \frac{d}{dx} [\ln f(x)]$

④ Multiply by y : $\frac{dy}{dx} = y \frac{d}{dx} [\ln f(x)]$

$$= f(x) \frac{d}{dx} [\ln f(x)]$$

This might look like a more complicated process for now, but...

Ex. 14
P. 19:

Find $\frac{dy}{dx}$, given $y = x^{x-1}$; $x > 0$.

NOTE: We can't do this using the rules we have now!

STEP 2 $y = x^{x-1} \Rightarrow \ln(y) = \ln(x^{x-1})$ $\ln(x^y) = y \ln(x)$
 $= (x-1) \ln(x)$ Rule ②

STEP 3 $\Rightarrow \frac{d}{dx} [\ln(y)] = \frac{d}{dx} [(x-1) \ln(x)]$

$$\Rightarrow \frac{1}{y} \frac{dy}{dx} = (x-1) \frac{d}{dx} [\ln(x)] + \frac{d}{dx} [x-1] (\ln(x))$$
 Prod. rule
Rule ⑧

$$\Rightarrow \frac{1}{y} \frac{dy}{dx} = \frac{x-1}{x} + \ln(x) = \frac{x-1+x \ln(x)}{x}$$

$$= \frac{x(1+\ln x)-1}{x}$$

STEP 4

$$\Rightarrow \frac{dy}{dx} = y \left(\frac{x(1+\ln x)-1}{x} \right) = \frac{x^{x-1}}{x} (x(1+\ln x)-1)$$

$$= x^{x-2} [x(1+\ln x)-1]$$

Section 3.4: Algebraic fns.

4

Recall Power rule: $\frac{d}{dx}[x^n] = nx^{n-1}$, $n \in \mathbb{N}$.

$$= \{1, 2, 3, \dots\}$$

We've been a little bold by using this rule not only for $n \in \mathbb{N}$, but for $n \in \mathbb{Z}$ and even $n \in \mathbb{Q}$.

$$\text{Ex. } \frac{d}{dx}[x^{-2}] = -2x^{-3} \rightarrow \frac{d}{dx}[\sqrt{x}] = \frac{d}{dx}[x^{1/2}] = \frac{1}{2}x^{-1/2} \\ = \frac{1}{2\sqrt{x}}$$

note, $\mathbb{N} \subseteq \mathbb{Z} \subseteq \mathbb{Q}$

The Generalized power rule: If $n \in \mathbb{Q}$, then

Thm. 1, p. 140

$$\rightarrow \frac{d}{dx}[(f(x))^n] = n[f(x)]^{n-1} f'(x),$$

for those x where the RHS is defined.

Ex.
2, p. 140

$$\frac{d}{dx}[\sqrt{4-x^2}] = \frac{d}{dx}[(4-x^2)^{1/2}] \\ = \frac{1}{2}(4-x^2)^{-1/2} \frac{d}{dx}[4-x^2] \quad \text{C.P.L.}$$

$$= \frac{1}{2}(4-x^2)^{-1/2}(-2x) \quad \text{polynomial}$$

$$= \frac{-2x}{2\sqrt{4-x^2}},$$

$$= \frac{-x}{\sqrt{4-x^2}},$$

This value does not exist when $4-x^2 \leq 0$,
i.e., when $x^2 \geq 4$.

So the derivative is defined only for $x \in (-2, 2)$

OPEN INTERVAL

So, we just saw a function whose derivative did not exist outside $(-2, 2)$. ✓

This is what makes algebraic fns. different from polynomial and rational fns. — the algebraic fns. might still be continuous at points where the derivatives don't exist.

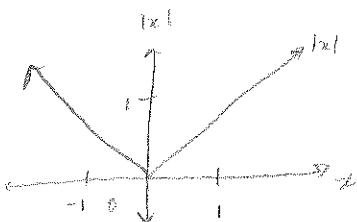
[N.B. — The converse is actually false — we'll shortly have a theorem stating that differentiability \Rightarrow continuity.]

→ Ex. $f(x) = |x| = \sqrt{x^2}$ is an algebraic fn.

$$f'(x) = \frac{1}{2}(x^2)^{-1/2} \frac{d}{dx}(x^2) \quad \text{G.P.L.}$$

$$= \frac{2x}{2\sqrt{x^2}} = \frac{x}{\sqrt{x^2}}$$

$$\begin{array}{c} \text{---} \\ \text{---} \\ \text{---} \end{array} \begin{array}{c} f'(x) \\ x \\ -1 \end{array} = \frac{x}{|x|} = \begin{cases} -1, & x < 0 \\ +1, & x > 0 \end{cases} .$$



f is diff'ble everywhere, except POSSIBLY at $x=0$.

[N.B. — If the RHS of the GPL does not exist, note that the GPL doesn't guarantee the function is diff'ble — and this is different from guaranteeing the fn. is not diff'ble!]

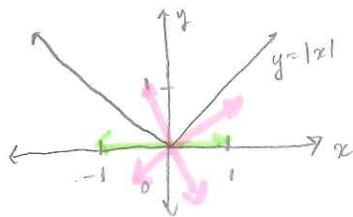
See: If an animal is a beagle, then it is a dog.

I give you an animal that's not a beagle; then this statement can't guarantee I've given you a dog — but it also can't guarantee I've not given you a dog (since I might have given you a dalmatian).

This might remind you of the inverse fn. theorem from Monday?]

The trouble with $|x|$ at $x=0$ is the sharp angle! \ 6

$$= \begin{cases} x, & x > 0 \\ -x, & x < 0 \end{cases}$$

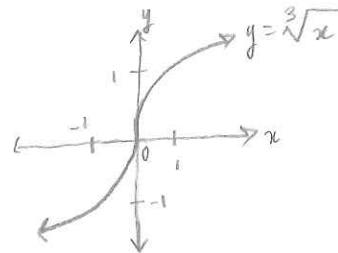


... But sharp $\frac{\pi}{2}$'s aren't the only place we have trouble.

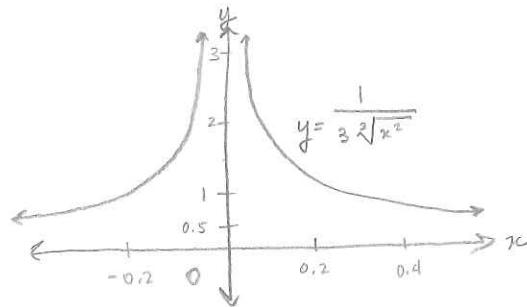
Ex. 8, p. 142

$$y = \sqrt[3]{x} = x^{1/3}$$

$$\frac{dy}{dx} = \frac{1}{3} x^{-2/3} = \frac{1}{3 \sqrt[3]{x^2}}$$



Let's look at the behavior of $\frac{dy}{dx} = \frac{1}{3 \sqrt[3]{x^2}}$ around $x=0$:



See that the derivative has no value at $x=0$.

Looking at the graph of f, the tan. line at $x=0$ is just a vertical line.

Recall: slope = $\frac{\text{rise}}{\text{run}} = \frac{\Delta y}{\Delta x}$. For a vertical line, though, all points on the line have the same x-value — so

$$\text{slope} = \frac{\Delta y}{0} ??$$

We saw even back in middle school that the slope of a vertical line is not defined.

Let's make a connection to tan. lines and fns. like $x^{1/3}$.

DEFINITION. $y = f(x)$ has a vertical tangent line at the point $(a, f(a))$ provided that f is cts. at a , and:

$$|f'(x)| \xrightarrow{x \rightarrow a} +\infty.$$

Example
9, p. 142

Find all points on the curve

$$y = f(x) := x\sqrt{1-x^2}, \quad -1 < x \leq 1,$$

where the tangent line is either vertical or horizontal.

[N.B. — Such points are called critical points, and indeed, they are very important!]

(The tangent line is horizontal when $f'(x) = 0$
vertical when $|f'(x)| \rightarrow +\infty$.

So we need to calculate $f'(x)$.

$$f'(x) = \frac{d}{dx} [x\sqrt{1-x^2}] = x \frac{d}{dx} [\sqrt{1-x^2}] + \sqrt{1-x^2} \frac{d}{dx} [x] \quad \text{prod.}$$

$$= \frac{x \frac{d}{dx} [1-x^2]}{2\sqrt{1-x^2}} + \sqrt{1-x^2} \quad \text{GPL}$$

$$= \frac{x(-2x)}{2\sqrt{1-x^2}} + \sqrt{1-x^2}$$

$$= \frac{-x^2 + 1-x^2}{\sqrt{1-x^2}} = \boxed{\frac{1-2x^2}{\sqrt{1-x^2}}}.$$

$$f'(x) = 0 \text{ when } 1-2x^2 = 0, \text{ i.e., when } x = \pm\sqrt{1/2}.$$

We were asked for points on the curve, so we calculate $f(\pm\sqrt{1/2})$ to find the two points $(-\sqrt{1/2}, -\frac{1}{2})$ and $(\sqrt{1/2}, \frac{1}{2})$.

→ CONTINUED →

$$\text{So, } f'(x) = \frac{1-2x^2}{\sqrt{1-x^2}}.$$

8

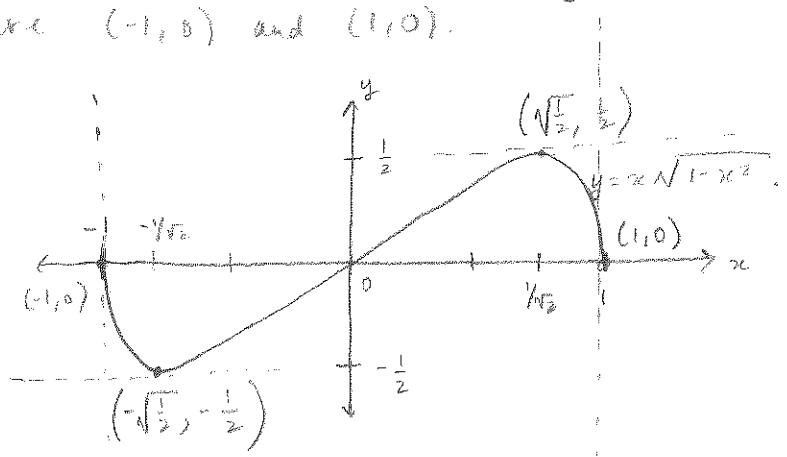
Let's see where $f'(x)$ is undefined — that's where either

- ① the denominator is zero
- or
- ② the argument of the radical is negative.

For ①, this happens when $1-x^2=0$, i.e., when $x=\pm 1$.

For ②, this happens when $1-x^2 < 0$, i.e., when $|x| > 1$. But those points were excluded from the domain by the problem statement.

So we need to look only at $x = \pm 1$. Note, $f(1) = f(-1) = 0$, so the points where the tangent line is vertical are $(-1, 0)$ and $(1, 0)$.



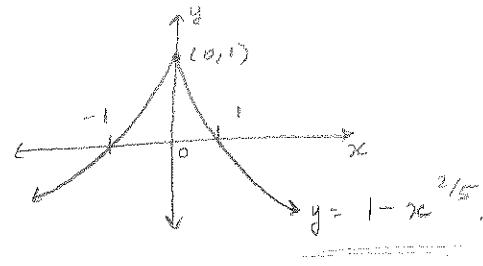
Ex. 10

P-142

$$f(x) = 1 - \sqrt[5]{x^2}$$

$$f'(x) = -\frac{2}{5}x^{-3/5}$$

$$= \frac{-2}{5\sqrt[5]{x^3}}$$



9

Note, $|f'(x)| \xrightarrow[x \rightarrow 0]{} +\infty$, and since f is cts. at $x=0$,

we have, by def'n, a vertical tan. line at $x=0$.

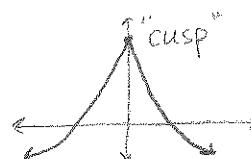
So, we saw a few examples of non-diff'ble, but cts., fns:

① corner point



fn. is not diff'ble at $x=0$ because $\lim_{x \rightarrow 0} f'(x)$ DNE

② vertical tan. line



fn. is not diff'ble at $x=0$ because $\lim_{x \rightarrow 0} |f(x)| = +\infty$

So continuity $\not\Rightarrow$ diff'ability. But, actually:

diff'ability \Rightarrow continuity:

neighborhood

THEOREM 2

P-143

If f is defined in a nbd. of a , and if f is diff'ble at a , then f is cts. at a .

Proof: $\lim_{x \rightarrow a} [f(x) - f(a)] = \lim_{x \rightarrow a} \frac{x-a}{x-a} (f(x) - f(a))$

PRODUCT LAW - $\xrightarrow{x-a \rightarrow 0} = \left[\lim_{x \rightarrow a} (x-a) \right] \left[\lim_{x \rightarrow a} \frac{f(x) - f(a)}{x-a} \right]$
can use only because we know right-hand

limit exists - this is where diff'ability comes in!

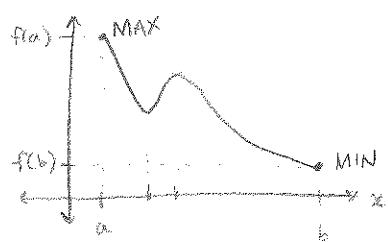
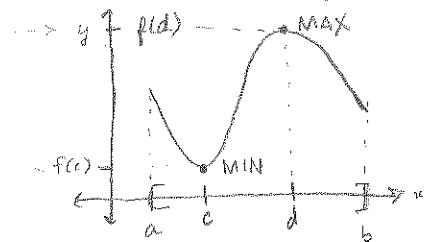
$$= 0 \cdot f'(a) = 0 \Rightarrow \lim_{x \rightarrow a} f(x) = f(a).$$

3.5 : Maxima & minima.

10

Def. For f a function, $[a, b]$ a closed interval - we say
 $f(c)$ is the minimum value of f over $[a, b]$ and
 $f(d)$ is the maximum value of f over $[a, b]$ if
 $\forall x \in [a, b], f(c) \leq f(x) \leq f(d)$.

It's just what you would expect!

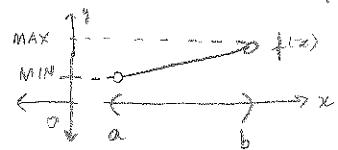


$$(a=d, b=c)$$

THEOREM
1, p. 147

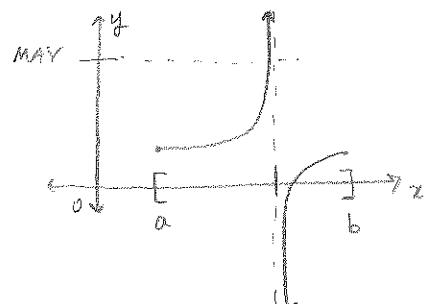
A cts. fn. on a closed interval **assumes**
(takes on) minimum and maximum values.

Closed intervals are important!



f is cts., but the max & min are at the endpoints and aren't in (a, b)

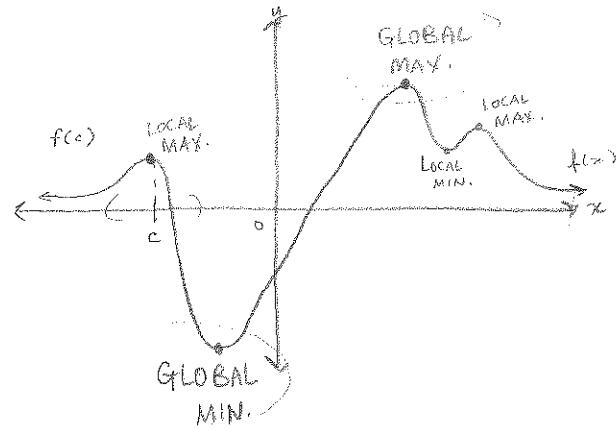
Continuity is important!



$[a, b]$ is closed, but f has no max or min. at all!

Finding the extrema.) Extrema are max. or min. values ✓

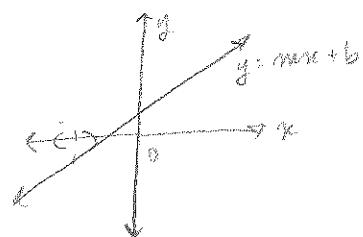
First - the difference btwn. local and global extrema:



- f has a LOCAL {min.} at $f(c)$ if for all x in some open interval containing c , $f(x) \left\{ \begin{matrix} \geq \\ \leq \end{matrix} \right\} f(c)$.
"neighborhood of"
("nbd. of")
- f has a GLOBAL {min.} at $f(c)$ if for all $x \in \mathbb{R}$, $f(x) \left\{ \geq \right\} f(c)$.

Some functions have neither local nor global extrema.

$$y = mx + b$$



We already had an intuitive guess about where we might find local extrema — recall HW 1.

12

Let's make this rigorous — THIS IS THE BIG IDEA FOR TODAY —

THEOREM 2

P. 148

Suppose f is diff'ble at c and is defined in a nbd. of c . If $f(c)$ is a local extremum of f , then $f'(c) = 0$.

(Proof in text.)

N.B. : This is a statement of the form $a \Rightarrow b$.
(i.e., $f(c)$ is a local extremum $\Rightarrow f'(c) = 0$.)

Recall that if $a \Rightarrow b$ is true, then the contrapositive
 $\text{NOT } b \Rightarrow \text{NOT } a$ is true as well.

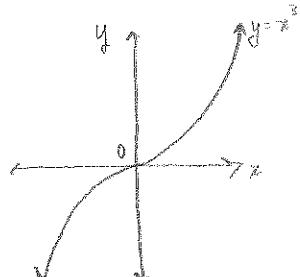
(For us, this means $f'(c) \neq 0 \Rightarrow f(c)$ is NOT a local extremum.)

Also recall — the converse $b \Rightarrow a$ is not necessarily true!

In particular, the converse of Thm. 2 is untrue.

A proof that the converse is not true would consist of exhibiting a case where b holds but a does not — for us, this means we need to show a function and a value $f(c)$ such that $f'(c) = 0$, but $f(c)$ is not a local extremum.

Here it is: $f(x) = x^3$, $c = f(0) = 0$.



$f'(x) = 3x^2 \Rightarrow f'(0) = 0$, but check out the graph — obviously, $f(0) = 0$ is not a local extremum.

So, we say that $f'(c) = 0$ is a necessary
condition for $f(c)$ to be a local extremum —
but it is NOT a sufficient condition.

✓ 13

IN PRACTICE...

Def. The number c in the domain of f is called a
CRITICAL POINT of f if either:

① $f'(c) = 0$

or

② $f'(c)$ does not exist.

THEOREM.

3, p. 159

Suppose $f(c)$ is the absolute max. or min. of
the cts. fn. f over the closed interval $[a, b]$.

Then either: ① c is a critical point of f

② c is an endpoint: $c=a$

or $c=b$.

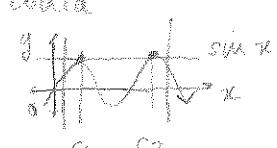
A. Procedure for finding minima & maxima

① Differentiate f and find its critical points —
where $f'(c) = 0$ or $f'(c)$ doesn't exist.

② evaluate f at the critical pts. and the endpoints

③ The maximum is the largest among these fn. values;
the minimum is the smallest.

(Note: the min/max. might not be unique — could

have $f(c_1) = f(c_2)$ be extrema of f : 

$c_1 = \pi/2, c_2 = 3\pi/2$

Ex. $f(x) = 2x^3 - 3x^2 - 12x + 15$ over $[0, 3]$. ✓4

① $f'(x) = 6x^2 - 6x - 12$
 $= 6(x^2 - x - 2) = 6(x+2)(x-1)$.

$f'(x) = 0$ when $x=2$ or $x=-1$, and is never undefined.

So the critical points are $x=-1$ and $x=2$.

② Only one of the critical points is in $[0, 3]$, so we evaluate:

$$\begin{aligned}\rightarrow f(0) &= 15 \\ \rightarrow f(2) &= -5 \\ \rightarrow f(3) &= 6.\end{aligned}$$

③ The max. value is $f(0)=15$; the min. is $f(2)=-5$.
 $(0, 15)$ $(2, -5)$

Ex. $f(x) = 2x^3 - 3x^2 - 12x + 15$ over $[-2, 3]$.

① is the same.

② $f(-2) = 11$
 $f(-1) = 22 \leftarrow \text{max} \quad (-1, 22)$
 $f(2) = -5 \leftarrow \text{min} \quad (-5, 2)$
 $f(3) = 6$

A similar procedure works for finding global extrema. ✓15

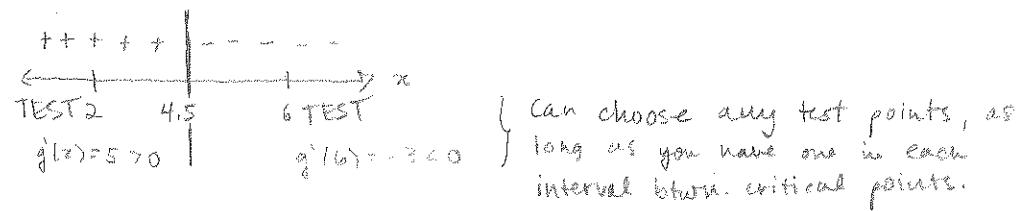
Ex. $g(x) = 9x - x^2 - 1$. Domain = \mathbb{R} .

$$g'(x) = 9 - 2x, \text{ so } g'(x) = 0 \text{ when } x = 4.5.$$

So $x = 4.5$ is the only critical point of g .

Is it a max, a min, or neither?

N.B. - We can't compare function values - so it's easiest to inspect the derivative:

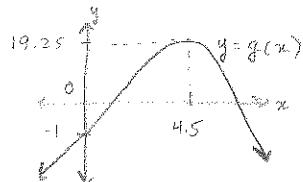


See - the derivative is positive for $x < 4.5$ and negative for $x > 4.5$, so the function has a local max, at $x = 4.5$ (the max. value is $g(4.5) = 19.25$).

Is the local max. a global one?

For this case, yes - see that $\lim_{x \rightarrow -\infty} g(x) = -\infty = \lim_{x \rightarrow +\infty} g(x)$

The graph:



The global max. is at $(4.5, 19.25)$.

The fn. has no global min.

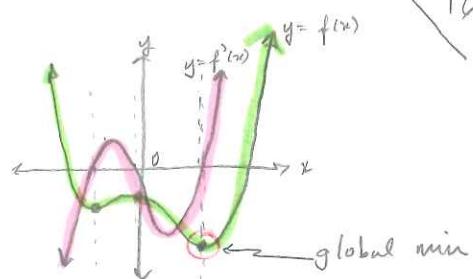
Using the derivative to find extrema.

Ex 7

P. 152

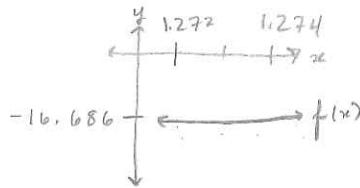
$$f(x) = 4x^4 - 11x^2 - 5x - 3$$

$$f'(x) = 16x^3 - 22x - 5$$



16

Say we want to find the x -value of the global minimum of f . Zooming in a lot on f doesn't really help:



because f looks just like its (horizontal) tangent line when you get really, really close.

But zooming in on $f'(x)$: makes it clear that the critical point corresponding to the minimum is $x \approx 1.273$.

